

# VPN Benefits for Small Business

Small businesses have been popping up all over the world at a tremendous pace. As of 2016, there were **28.8 million** small businesses in the US alone, which accounted for **99.7% of US businesses**.

Ensuring the data security of a small business is essential, as losing valuable information about your business or compromising the data of your customers may have dire consequences.

## Scenarios where small business data may be breached:



**Using an ad-hoc office.** Many entrepreneurs and small businesses work from a coffee shop using free Wi-Fi. Open Wi-Fi networks hold a number of threats to data security, which may end up harming your business.



**Hiring remote workers.** Having employees in different parts of the country, or even the world, is a risk. Transmitting data online without proper precautions may lead to cyber attacks and data breaches.



**Providing a free Wi-Fi hotspot.** Customers often choose to visit a small business because of free Wi-Fi access. If someone infects or steals your customer data, the reputation of your business will suffer.

**A VPN SERVICE CAN BE A SOLUTION IN ALL OF THESE SCENARIOS.**

## What is a VPN?

A VPN, or a Virtual Private Network, is an **online security service** that helps one surf the Internet securely and privately. VPNs connect a user to their desired website through an **encrypted virtual tunnel**. The connection is made via a remote VPN server; the user's IP address is replaced with the IP address of the server, ensuring a **private browsing experience**.

## How can a VPN help a small business?

- ▶ Since a VPN provides a secure connection, it is an ideal tool for entrepreneurs looking to communicate remotely.
- ▶ The encrypted connection makes it safer for business owners to share sensitive data about their business over the Internet.
- ▶ It keeps the data confidential and safe from all prying eyes, including Internet service providers and cyber criminals.
- ▶ A VPN also allows accessing all the usual online content while traveling, which makes it an even more valuable service.

Choosing a VPN that best fits your need is essential to how positive the VPN turns out for you. You should **look for a VPN** that:

- makes it easy for you to connect with the people you want to communicate;
- is easy and straightforward to use and manage by both sides;
- uses strong encryption protocols;
- provides high-speed connections and unlimited bandwidth;
- allows connecting to several devices under one account.

We believe NordVPN for business hits all these points with one of the strongest encryptions, focus on UX, great price point and the ability to connect up to 6 devices under one account. It will help you **protect your small business** from any kind of online cyber threat.



**Sources:**

<https://nordvpn.com/business-solutions/>  
[https://www.sba.gov/sites/default/files/March\\_April\\_2016\\_FINAL\\_508\\_compliant.pdf](https://www.sba.gov/sites/default/files/March_April_2016_FINAL_508_compliant.pdf)