

PROOFPOINT ESSENTIALS

PROFESSIONAL PACKAGE

THE TECHNOLOGY

- Robust Anti-spam and Multi-layered Anti-virus
- Advanced Protection against Malicious URLs and attachments
- Secure sensitive data leaving the organisation
- Intelligent Content Filtering
- Search and eDiscovery Cloud Email Archive
- Redeliver any inbound email lost or deleted in the last 30 days
- Protection of Social Media properties from spam and malware
- Emergency Inbox for 24/7 Email Continuity
- Image-scanning technology to remove illicit images

FEATURES THAT MAKES IT EVEN BETTER

- A clean, easily navigated interface
- Single login for complete admin control
- Per user controls and quarantine access
- Automated provisioning
- Multi-level management options

The Proofpoint Essentials Professional package is the ultimate email and social media protection for organisations of all sizes. This package provides cloud based enterprise-class Email and Social Media Security, Continuity, Encryption and Archiving, designed specifically for SMEs and backed by Proofpoint's best-of-breed security and infrastructure

PROOFPOINT MLXTM MACHINE LEARNING TECHNOLOGY

Powered by Proofpoint MLX technology, Proofpoint Essentials spam and phishing detection offers maximum protection against email threats. It examines hundreds of thousands of attributes in every email to accurately detect text, image and attachment-based spam or phishing emails, while automatically adapting to new threats as they appear. Proofpoint MLX Technology delivers the industry's highest level of effectiveness at 99% against all types of spam email, using the latest advances in reputation and content-based analysis.

THREAT PROTECTION TECHNOLOGY

Proofpoint Essentials leverages the advanced power of Targeted Attack Protection, Proofpoint's Industry Leading email analysis solution, to provide small to mid-sized enterprises with URL Defense and Attachment Defense, the only service that effectively detects, catches and analyses malicious URLs and attachments targeting this market.

AUTOMATED EMAIL ENCRYPTION

Proofpoint Essentials Email Encryption is purpose built to help small and medium enterprises reduce the potential negative impacts of data loss by automatically encrypting email. The need to secure communications that contain sensitive data has never been greater. Fines, negative publicity and loss of customer trust await companies, both large and small, who lose confidential or customer information.

NEVER MISS AN EMAIL WITH PROOFPOINT ESSENTIALS CONTINUITY

Smaller organisations rely heavily on email to do business but cannot justify the cost of building a highly redundant messaging infrastructure. A few minutes without email may be manageable but what about a few hours or a few days? Keeping business email running as normal even when disaster hits is crucial to the smaller enterprise. Proofpoint Essentials' continuity features make this possible with the emergency inbox, instant replay of lost or deleted emails over the last 30 days and email spooling.

SOCIAL MEDIA ACCOUNT PROTECTION

12% of all social media content contains security risks, including spam, malware, and criminal activity. As small enterprises look to grow their business by social media engagement, mitigating this risk is of paramount importance. Proofpoint Essentials can help. Social media account protection powered by Proofpoint Nexgate technology provides advanced protection for branded social media accounts across all major social networks, including Facebook, Twitter, LinkedIn, Google+ and YouTube.

CLOUD-BASED EMAIL ARCHIVE

Proofpoint leverages Microsoft Exchange’s journaling function to copy all internal, outbound and inbound email. This includes the original email and sending information (such as sender, recipients, CC/BCC, and group membership). Whether you use Exchange or Office 365, simply enable journaling and direct email traffic to Proofpoint Essentials. From there, Essentials processes and stores the email according to your retention policy. Data stays under management until it is disposed according to your retention setting. Archived “at rest” data is encrypted using your unique encryption keys. Essentials Email Archive helps protect you from legal liability and regulatory risks while improving email storage management and end-user productivity.

ESSENTIALS PACKAGES

Proofpoint Essentials, compatible with Microsoft Office 365, is available through 4 tailored packages, created to meet the varied business needs, feature requirements and budgets of smaller enterprises and channel partners.

| | BEGINNER | BUSINESS | ADVANCED | PRO |
|--|----------|----------|----------|---------|
| SECURITY | | | | |
| Signature-based Anti Virus | ✓ | ✓ | ✓ | ✓ |
| Spam Filtering | ✓ | ✓ | ✓ | ✓ |
| Reporting | ✓ | ✓ | ✓ | ✓ |
| Content Filtering | ✓ | ✓ | ✓ | ✓ |
| Outbound Filtering | ✓ | ✓ | ✓ | ✓ |
| Zero Hour Threat Detection | ✓ | ✓ | ✓ | ✓ |
| Imposter Email Detection | ✓ | ✓ | ✓ | ✓ |
| URL Defense | | ✓ | ✓ | ✓ |
| Attachment Defense | | ✓ | ✓ | ✓ |
| Data Loss Prevention (DLP) | | ✓ | ✓ | ✓ |
| Email Encryption | | | ✓ | ✓ |
| Social Media Account Protection (up to 3 accounts) | | | ✓ | ✓ |
| CONTINUITY | | | | |
| Emergency Inbox | 30 Days | 30 Days | 30 Days | 30 Days |
| Email Spooling | 30 Days | 30 Days | 30 Days | 30 Days |
| Instant Replay | | 30 Days | 30 Days | 30 Days |
| ARCHIVE | | | | |
| Tamper-Proof and Offsite | | | | ✓ |
| Search and eDiscovery | | | | ✓ |
| Unlimited Storage (10yr Archive) | | | | ✓ |
| MANAGEMENT | | | | |
| Multi-level logins | ✓ | ✓ | ✓ | ✓ |
| Domain Management | ✓ | ✓ | ✓ | ✓ |
| Email Logs | ✓ | ✓ | ✓ | ✓ |
| Active Directory Sync | ✓ | ✓ | ✓ | ✓ |

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organisations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organisations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today’s mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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